



# Straightforward cybersecurity that's easy on your budget and hard on cyberthreats

Kaspersky Next EDR Foundations' powerful ML-based endpoint protection, flexible security controls and EDR root cause analysis tools give you all the tools you need to build a strong core for your cybersecurity. The easy-to-use console, cloud or on-prem deployment and variety of features that make your life easier reduce complexity and boost efficiency.

# Protect any device, anywhere

Regardless of where your offices are located, where your staff work while carrying out their duties, or what devices they use, protect them all from the cloud-based or on-premise console.

Kaspersky Next EDR Foundations protects Windows desktops and file servers, macOS devices, iOS and Android mobiles. There's no need to get tied-up provisioning hardware and software – it's easy to deploy endpoint agents remotely with Kaspersky Next EDR Foundations. Get immediate protection with pre-defined policies developed by our security professionals



# Ransomware: Not just a buzzword...

Kaspersky Next EDR Foundations protects your devices from known, unknown and advanced malware threats with our most tested, most awarded anti-malware engine.



With ransomware a constant challenge for businesses of every size, automated defences and the ability to act quickly, even in the face of limited resources, is critical. Our Kaspersky's ransomware prevention and malicious activity roll-back demonstrate 100% efficiency against ransomware attacks and cryptolockers.

64% of organizations have already been the victims of ransomware attacks. Of these, 79% paid the ransom.

How business executives perceive ransomware threats, Kaspersky, May 2022

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Dominic Byles

# What's Next?

Kaspersky Next EDR Foundations is the first tier in the Kaspersky Next product line. Kaspersky Next comprises three tiers, responding to the customer organization's complexity, maturity and needs. Here's what each tier offers, and how it all fits together:



Kaspersky Next EDR Foundations

The most straightforward way to build a strong core for your cybersecurity.

- Powerful ML-based endpoint protection
- Automatic remediation
- Multiple automation features
- Flexible security controls
- EDR root cause analysis tools



Kaspersky Next EDR Optimum

Build up your defenses and expertise against evasive threats.

- Essential EDR functionality delivers visibility, analysis and response
- Strong endpoint protection
- Improved controls, patch management and cloud security
- Cybersecurity training for IT



Kaspersky Next XDR Expert

Protect your business against the most complex and advanced threats.

- Integrates seamlessly with your existing security infrastructure
- Real-time visibility and deep insights into threats
- Advanced threat detection
- Cross-asset correlation
- Automated response

# Why Kaspersky?

We are a global private cybersecurity company with thousands of customers and partners around the world. We are committed to <u>transparency and independence</u>, and have been building tools and providing services to keep our customers safe with our <u>Most tested</u>, <u>Most awarded technologies</u> for over 25 years.

#### IDC

IDC MarketScape Worldwide Modern Endpoint Security for Enterprises 2021 Vendor Assessment

#### **Major Player**

#### **AV-Test**

Advanced Endpoint Protection: Ransomware Protection Test

#### 100% protection

#### Radicati Group

Advanced Persistent Threat (APT)
Market Ouadrant

### Top player

# Take a closer look

To find out more about how Kaspersky Next EDR Foundations addresses cyberthreats while going easy on your security team and resources, visit https://go.kaspersky.com/next.

# Find out more about Kaspersky Next EDR Foundations





Cyber Threats News: securelist.com
IT Security News: business.kaspersky.com
IT Security for SMB: kaspersky.com/business
IT Security for Enterprise: kaspersky.com/enterprise

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Choose the tier that suits you best by taking a short survey in our interactive tool: https://go.kaspersky.com/Kaspersky\_Next\_Tool

